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PLASTINDIA FOUNDATION®

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PLASTINDIA

2009

7th INTERNATIONAL PLASTICS EXHIBITION & CONFERENCE
PRAGATI MAIDAN, NEW DELHI
FEBRUARY 4 - 9, 2009

THE FUTURE IS HERE



PLASTINDIA 2009 - LAUNCHED

The much awaited launch of PLASTINDIA 2009, took place on 18th January 2008, at Mumbai, amidst great fanfare. PLASTINDIA 2009, the 7th International Plastics Exhibition will be held from 4th to 9th February 2009. The event was a spectacle with around 600 delegates from all over the country, expressing their intent very clearly to make the mega fair a grand success.

Chief Guest, Mr. Bhavarlal Jain, (Chairman, Jain Group of Industries) formally launched PLASTINDIA 2009 at the Grand Hyatt Hotel, Mumbai. Mr. B. P. Pandey (Joint Secretary, Department of Chemical & Fertilizers, Government of India), was the Guest of Honour on the occasion.

Welcoming the invitees and dignitaries at the function, Mr. Arvind Mehta, President Plastindia Foundation, said, "We at Plastindia



strive hard to showcase a Platform of International Standards so that the members of the Plastics Industry come together and reap the benefits it offers in terms of potential customers, intra-industry co-operation and explore new avenues for growth. More significantly, we try to bridge the gap between the International community and Indian enterprises". He spoke on the achievements of the previous exhibition and attributed the success of Plastindia 2006 attributing the success singularly to the support extended by fellow members of the plastics fraternity and a conducive

environment created by the central and state governmental bodies for the International community to feel at home. "One of the key goals of the Foundation is to facilitate **Export Led Growth** of the Indian Plastic Industry with a view to double the plastic processing capacity and consumption by 2010 and make India the third largest



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consumer of polymers in the world. Plastindia Foundation aims to promote excellence and in making India a preferred sourcing base of plastic products in the world," he said.



Chairman, National Advisory Board, Plastindia Foundation, Mr. Nikhil Meswani (Executive Director, Reliance Industries Ltd., Mumbai) delivering the key note address on the occasion said that "AC- Nielsen ORG MARG has ranked the triennial expo by Plastindia at par with other leading International Fairs and is now the 2nd best plastics fair in the world". "With our past track record of excellence, we will have to scale the peak. It is the toughest" he said. During his address, Mr. Meswani spoke on Global Economy Prospects and what they mean to the Indian Industry. "With emerging markets much stronger now, then what they were in the late 1990's, and with the decoupling of Global economy from the US, emerging markets will continue to fuel the growth. Fortunately, India is one of the best emerging markets and this will help us moderate some of the global imbalances. Institutions here are stronger and macroeconomic policies are more robust now," he said.

Speaking on the economic boom, he said that this boom from the consuming class is causing a run on global resources. "Energy and



metal prices are at an all time high, creating a challenge for improved productivity. This is causing inflationary concerns across all economies," he said. "Developed countries will continue to look towards developing economies and this will continue to fuel the boom in developing economies like India. This is why I believe **India's time has come.**

"The communication revolution has shrunk the world" he said while considering the direction in which the world is moving. "As a result, changes are happening at a pace erstwhile unimaginable and the gestation periods of socio-economic transformation have now become compressed". "This rapid pace has blurred the line between the present and future. The reality of the present culminates to become the future. It is imperative that our efforts of today are going to determine the reality of tomorrow".

"Plastindia 2009 in that sense is very critical and vital as a launch pad for our industry. **The future is here.**" Mr. Meswani concluded.

In his address, Chairman, National Executive Council, Plastindia Foundation, Mr. Mahendra Patel, (Chairman and Managing Director, Mamata Group, Ahmedabad) said, "much has been spoken on the traits and trends in the plastics Industry and its imminent future". He dwelt on the parities and differentiators of Plastindia 2009. Outlining the specifics and successes of the previous version, he mentioned that Proplast & Plasticulture will



find excellent representation at Plastindia 2009. The space earmarked this year is 20% more at Proplast 2009 for display of Indian excellence in finished products. There is also an end user pavillion for participation from Defence, Railways & users of plastics. "In all, Plastindia 2009 will cover around 75,000 sq. mtrs. of space, 1500 exhibitors and will continue the motto of the Exhibition, ie: Of the Industry, For the Industry and By the Industry," he said.

Mr. B. P. Pandey, (Joint Secretary, Department of Chemical &

Fertilizers, Government of India), the Guest of Honour on the occasion said that, “over the years Plastindia has become a destination and a date for global players in the Plastics Industry, to study the progress in Indian markets, and a much awaited occasion



for the Indian payers in the plastics Industry to demonstrate their competencies in meeting demands from emerging and global developed markets”.

Calling himself a humble, rustic villager, Mr. Bhavarlal Jain (Chairman, Jain Group of Industries, Jalgaon), Chief Guest for the launch said that, “plastics has become a part of every human life, be it urban or rural. For long during the 20th Century the dominating market technology was “IT + PT Information technology & Plastics Technology.” “However,” he continued “I believe the 21st Century will not only see advances in these sectors but, ET + BT - Electronics Technology & Bio Technology are destined to become fundamental to our lives. And, ET & BT will need PT - Plastics Technology to surge ahead.” He shed light on the sad state of affairs in rural India, and urged the Industry and especially Plastindia Foundation to give attention to this aspect, as growth in any industry is directly proportional and dependent on societal peace



and harmony. “There is enough scope for plastics to play a pivotal role in the Farm Sector” he said.

“The industry should proactively cultivate a relationship with the farmers based on mutual trust and move towards use of bio-degradable plastics” he suggested. Outlining some areas of challenge to the Industry, he made special mention of the **Water Sector, Infrastructure & Solar Power**. “An all plastic Solar Power is yet a distant dream,” he said.

“India Inc. is in an acquisitive and expansive mood. The Industry needs to stay together and surge ahead to ensure that India actually becomes the “global sourcing hub for plastics,” he said. To conclude, he queried as to “why Plastindia is the second largest world Fair and not the first?”



Thanking the distinguished guests and dignitaries present on the occasion, Mr. Amar Seth, Vice President, Plastindia Foundation said in reply to the Chief guest's query, “it is just that we don't have the kind of exhibition space required to make Plastindia world's No. 1 plastics world fair.”

The function concluded with encouraging on line bookings and dinner.



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